

To: Ann (Este) Stifel[astifel@blm.gov]; Martha Maciel[mmaciel@blm.gov]; Michael Sintetos[msintetos@blm.gov]
From: Ledig, David
Sent: 2017-04-26T10:04:35-04:00
Importance: Normal
Subject: Fwd: Fw: Attack on Monuments coming this week: Learn more on Thursday's call
Received: 2017-04-26T10:04:49-04:00
[Lettertotheeditorguidancesamples AA EO.docx](#)
[Samplepressrelease EO AA.docx](#)
[Socialmediaguidance-EO AA.docx](#)

FYI

David Ledig
California Coastal National Monument Manager
USDI Bureau of Land Management
Central Coast Field Office
940 2nd Avenue
Marina, California 93933 6009

831 582 2200 Main Office Number
831 582 2213 CCNM Direct Number
831 582 2266 Fax Number
e-mail: dledig@blm.gov
CCNM
Website: https://www.blm.gov/nlcs_web/sites/ca/st/en/prog/nlcs/California_Coastal_NM.html

----- Forwarded message -----

From: **Donovan Marley** <donovalmarley@yahoo.com>
Date: Tue, Apr 25, 2017 at 9:36 PM
Subject: Fw: Attack on Monuments coming this week: Learn more on Thursday's call
To: David Cooper <cooperd@msu.edu>, Tim Bridwell <timinsb@aol.com>, Lynette Harrison <alnlynet@aol.com>, Cooper Ryan <racooper@blm.gov>, Dan Falat <dan.falat@parks.ca.gov>, Gabriel Garcia <rgarcia@blm.gov>, David Ledig <dledig@blm.gov>
Cc: Regiena Ibay <regiena.ibay@parks.ca.gov>, Nick Franco <nfranco@co.slo.ca.us>, Bruce Gibson <bgibson@co.slo.ca.us>, Cherie McKee <cmckee@co.slo.ca.us>

FYI.

President Trump will sign this executive order in the next few hours. It appears that Piedras Blancas will dodge this particular bullet, but Carrizo Plains and the desert monuments are in danger.

Donovan

----- Forwarded Message -----

From: Elyane Stefanick <elyane@conservationlands.org>
To: Donovan Marley <donovanmarley@yahoo.com>; Ben Morehead <benm161@yahoo.com>; Leslie Dahlhoff <ldahlhof@mcn.org>; Merita Whatley <merita.palight@mcn.org>; sbarth@semperfires.org; Cassie Pinnell <cassie@mattolle.org>; Cheryl@lostcoast.org; April Newlander <april@sanctuaryforest.org>; Ann Cole <acole@mendocinolandtrust.org>; Sara Husby <sdhusby@tuleyome.org>; Bob Schneider <verve2006@comcast.net>; Henrietta Stern <henri.stern@ymail.com>; Stephnie Wald <swaldcoho@hotmail.com>; April Sall <april@bodiehills.org>; wendy@friendsoftheinyo.org; Jora Fogg <jora@friendsoftheinyo.org>; Kevin Mazzu <kevin.mazzu@dww-inc.com>; Tanya Henderson <tanya@amargosaconservancy.org>; Neftali Galarza <ngalarza@cofem.org>; Danielle Segura <danielle@mdlt.org>; Frazier Haney <frazier@mdlt.org>; GHill30515@aol.com
Cc: Mariana Maguire <mariana@conservationlands.org>
Sent: Tuesday, April 25, 2017 4:29 PM
Subject: FW: Attack on Monuments coming this week: Learn more on Thursday's call

Dear Friends in California:

President Trump plans to sign an Executive Order that will threaten the National Conservation Lands including **6 National Monuments in California including Berryessa Snow Mountain, Carrizo Plain, Sand to Snow, Mojave Trails, San Gabriel Mountains, and Giant Sequoia**. This is an attack on public lands and the places we care about so I'm asking all of our partners in the state to show their support. We'll provide an update on the Friends Grassroots Network call on Thursday (after the EO has been signed) but please reach out to me if you have any questions. I'm copying below the article from the Salt Lake Tribune and we've learned today that the EO will affect all monuments larger than 100,000 acres.

The silver lining is that this is actually a fantastic crisis from which we can go on offense, bring clarity to our communications, elevate voices associated with newer monuments and fundraise to win. There's a lot we can do and here are a few first steps to take. If I haven't already, I'll be reaching out to some of you individually to make sure each of the BLM monuments have good representation.

1. Contact your Congressmen to ask that they show support for the national monument in their district as well as all national monuments.
2. Draft a press release for tomorrow (see attached templates) or an op-ed
3. Prepare for social media pushes tomorrow and Tuesday (see attached for examples – please wait until the EO has been signed before posting about the EO)
4. Schedule a Day of Action at your monument (take pictures and post about it on social media). There is a nationwide coordinated effort on this. Some groups are planning a day of action for Tuesday, 5/2, the day of the House Natural Resources Congressional hearing in which they'll discuss the Antiquities Act, others are scheduling for Friday, 4/28 to avoid conflict with a day of action on immigration.

The overall messaging should focus on the statements below and on this document:
<https://drive.google.com/open?id=0B-QhZYrPvNBSMjJYMmFma0xVcm8>.

Statewide, I'm working with Full Court Press to send news alerts to the Chronicle, LA Times, Sacramento Bee, and LA News Group and am gathering quotes from across the state. If you or one of your partners would like to submit a quote please let me know ASAP. I'm also reaching out to individuals myself.

Lastly, the national groups are looking for beautiful photos of National Monuments so if you have any to share, please send them my way. And don't hesitate to call or email me if you have any questions.

Sending hugs in this time of crisis,
Elyane

Elyane Stefanick / California Program Director
elyane@conservationlands.org / 831-251-9367
Conservation Lands Foundation
www.conservationlands.org

Overarching messages for the Executive Order on the Antiquities Act

**An Attack on One Monument is an Attack on All:
Donald Trump's Attack on National Parks, Public Lands and Oceans
The executive order is a slow-motion attack on America's national parks, public lands and oceans.**

▀▀▀▀▀▀▀▀▀▀ National parks and public lands and waters **help define who we are as a nation**. Attempts to revoke or change the fabric of national monuments is an assault on our nation's historical, cultural and natural heritage.

▀▀▀▀▀▀▀▀▀▀ We must **protect special places** in the ocean and on land from harm, **so future generations of Americans** can enjoy and benefit from them.

▀▀▀▀▀▀▀▀▀▀ The Antiquities Act was signed by President Teddy Roosevelt in 1906 to safeguard and preserve federal lands and cultural and historical sites for all Americans to enjoy. **Trump's action has the potential to undermine one of the nation's most important conservation tools.**

▀▀▀▀▀▀▀▀▀▀ Sixteen presidents from both parties have used this authority to protect stunning lands and oceans – from the Grand Canyon to Acadia to Zion to Papahānaumokuākea in the Northwestern Hawaiian Islands. From Stonewall to Birmingham to Cesar Chavez, America's national monuments also tell a more complete story of our nation. A sweeping review puts many of these sites at risk.

Efforts to eliminate or shrink national monuments will hurt local economies.

▀▀▀▀▀▀▀▀▀▀ National parks, public lands and waters are a **critical part of the nation's economy** – especially for rural and Western communities that benefit from the tourism, outdoor recreation and quality of life associated with healthy public lands.

▀▀▀▀▀▀▀▀▀▀ Outdoor recreation alone generated \$887 billion and supported 7.6 million jobs last year. In 2016, National Parks saw a record 331 million visits, contributing almost \$35 billion to the U.S. economy.

▀▀▀▀▀▀▀▀▀▀ Regions surrounding national monuments have seen continued growth or improvement in employment and personal income, and rural counties in the West with more federal lands had healthier economies, on average, than their peers with less protected lands.

Support for protecting special places is strong, and the public overwhelmingly opposes attacks on national parks, public lands and waters.

▀▀▀▀▀▀▀▀▀▀ A 2016 poll conducted by Edge Research, a non-partisan research firm, found that 80% of Massachusetts and Rhode Island residents supported permanently protecting special places in the ocean from development. Majority support was sustained across all political affiliations.

▀▀▀▀▀▀▀▀▀▀ In the 2017 Conservation in the West poll conducted by Colorado College, 80% of western voters supported keeping protections for existing monuments in place while only 13% of western voters supported removing protections for existing monuments.

▀▀▀▀▀▀▀▀▀▀ Other recent polls have shown strong support for national parks and monuments. A 2014 Hart Research poll conducted for the Center for American Progress showed that 90% of voters supported Presidential proposals to protect some public lands and waters as parks, wildlife refuges and wilderness.

No President has attempted to revoke a national monument – for good reason.

▀▀▀▀▀▀▀▀▀▀ There are over 150 monuments that protect America's cultural, historical, and natural heritage for future generations. Notably, **no president has attempted to revoke a predecessor's monument designation**, even where some public disagreement over the designation existed.

▀▀▀▀▀▀▀▀▀▀ Legal scholars are in agreement: **No president has the legal authority to eliminate or significantly alter a national park or national monument.** See: here and here.

Any review must be fact-based, transparent and involve the American public.

▀▀▀▀▀▀▀▀▀▀ American care deeply for their national parks, public lands and waters - any review of national monuments must incorporate the American public. The national monument designations by the Obama Administration were community-driven initiatives, and informed by public meetings and robust stakeholder outreach.

▀▀▀▀▀▀▀▀▀▀ America's national monuments — and the plans guiding their management

— are based on well-documented facts about the cultural and natural resources under the monument's protection. President Trump's administration or the Congress would be hard-pressed to shrink, eliminate or alter national monuments without undermining the very cultural and natural resources they protect.

The action is part of a losing effort by out-of-the-mainstream politicians to erode our national heritage by selling off lands and waters that belong to all Americans.

▀▀▀▀▀▀▀▀▀▀ In January the U.S. House of Representatives passed an accounting gimmick to value public lands at \$0, greasing the skids for a public lands sell-off.

□□□□□□□□□ Congressman Rob Bishop, chairman of the House Natural Resources Committee, has called the Antiquities Act “the most evil act ever invented.”

##

Salt Lake Tribune Article on the EO:

Begin forwarded message:

From: Kieran Suckling <KSuckling@biologicaldiversity.org>

Date: April 24, 2017 at 10:13:44 AM EDT

To: Center Plus <center-plus@biologicaldiversity.org>, standbyyourland <standbyyourland@googlegroups.com>

Subject: SLT: Trump to order review of all National Monuments since 1996

Salt Lake Tribune April 23, 2017

?

?Trump to order review of Bears Ears, Grand Staircase

By THOMAS BURR

?

President Donald Trump this week will order a review of national monument designations — including southern Utah's Bears Ears and Grand Staircase-Escalante — as part of a wide look at a century-old law that allows presidents to set aside federal lands without congressional approval.

On Wednesday, Trump will sign an executive order to demand that the Interior Department secretary examine all national monument designations in the past 21 years to discern whether their size and scope are within the law's intent, a move that tracks clearly with concerns of members of Utah's federal delegation about the use of the unilateral presidential power in designating monuments.

?

A senior White House official, who was not authorized to speak publicly, told The Salt Lake Tribune on Sunday that the review will stretch back a couple of decades — including President Bill Clinton's 1996 naming of the Grand Staircase-Escalante National Monument — but mainly was

prompted by President Barack Obama's last-minute naming of Bears Ears National Monument in December.

The order is not expected to change the designations immediately but has a short time frame for the Interior Department to report back on the designating of monuments back to Jan. 1, 1996. Clinton had named the nearly 1.9 million-acre Grand Staircase in September 1996.

Many of Utah's top federal and state officials have called for a rescission — or at least a resizing — of the Grand Staircase and Bears Ears monuments.

?

While no president has attempted to withdraw a monument named by a predecessor, there have been those who have scaled back those designations.

For his part, Sen. Orrin Hatch, R-Utah, has pressed Trump for action on the Bears Ears declaration and visited the area last week.

"For years, I have fought every step of the way to ensure that our lands are managed by the Utahns [who] know them best and cherish them deeply," Hatch said in a statement Sunday night. "That's why I'm committed to rolling back the egregious abuse of the Antiquities Act to serve far-left special interests. As part of this commitment, I have leveraged all of my influence — from private meetings in the Oval Office in the president's first week in office to my latest trip to Bears Ears this week — to ensure that this issue is a priority on the president's agenda."

Environmental groups quickly raised concerns that Trump was acting without looking at the reasons that Obama used the 1906 Antiquities Act to preserve the 1.35 million acres of Bears Ears as well as the now 20-year-old Grand Staircase.

"Utah's national monuments are our first line of defense against the very real specter of climate change, providing resiliency to not only the species within them, but also to nearby communities," said Jen Ujifusa, legislative director of the Southern Utah Wilderness Alliance. "President Trump and the Utah delegation should focus their energies on solving America's challenges, rather than unraveling the solutions that are already working."

Josh Ewing, executive director of the Friends of Cedar Mesa, which along with an American Indian tribal coalition had pushed for the monument declaration, said he welcomes the review because, if done correctly, it will show the need for protection of the area.

"I would look forward to a serious review of Bears Ears by the secretary and by the Interior [Department]," Ewing said. "I think the conclusion they would come to, if they really look at the international significance of this place, is they would come to the same conclusion that [former Interior] Secretary [Sally] Jewell did after spending five days on the ground and a huge public meeting — which is that this place deserves to be protected and the only practical way to protect it is the Antiquities Act. So I would welcome a review as long as it is a serious one where they spend time on the ground and look at the resources and look at the data."

Utah's federal and state leaders had been pushing a legislative solution to shield the Bears Ears and other areas. But the measure, which some complained was too friendly to mining and development interests, failed to pass in the waning days of the past congressional session after tribal and environmental groups complained that their concerns were ignored.

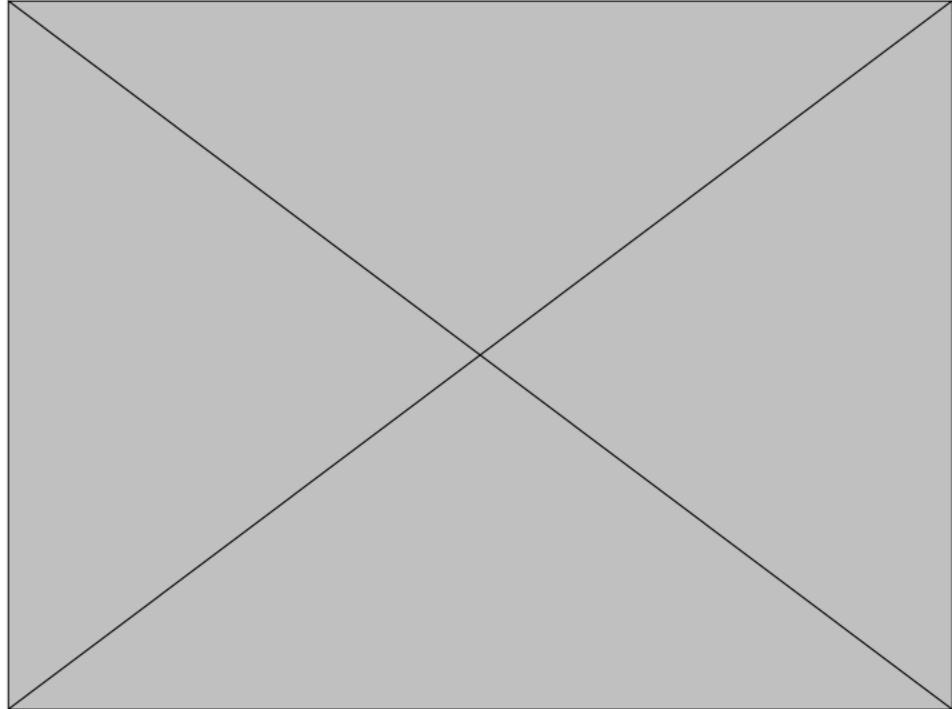
tburr@sltrib.com

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From: Ben Gabriel and Sam Goldman [mailto:sam@conservationlands.org]
Sent: Tuesday, April 25, 2017 5:03 AM
To: staff@conservationlands.org
Subject: Attack on Monuments coming this week: Learn more on Thursday's call

Having trouble viewing this email? [Click here](#)

Executive Order attacking monuments coming this week. Standing together will be our key to winning.



Please join us on our call to learn how we fight to defend the National Conservation Lands...

Thursday April 27, 2017

12:00 Noon, MT

Call-in information:

(855) 212-0212 or (530) 881-1212

Access Code: 573616683

Dear Friends Grassroots Network and Partners:

We just learned that President Trump plans to sign an order that would launch a process directing the Department of the Interior to review all National Monuments designated since 1996. This Order is a threat to the National Conservation Lands that millions of people love. It is an attack on rural economies. It is an attack on irreplaceable lands of the American West. We have an opportunity to communicate all they represent and we will demonstrate the vast public support we have on our side.

From Grand Staircase-Escalante National Monument to Cesar Chavez National Monument to Katahdin Woods and Waters National Monument, recent monuments are in the crosshairs but we know that this is a threat to ALL public lands and parks across the nation. Places you have worked hard to designate and to protect.

This Thursday, on our monthly Friends Network Call, we will go over our plans to respond to this attack. You will leave the call with everything you need to know about how to respond, including media plans, events, talking points and social media guidance. We have included some talking points below. We will also send out any important updates before Thursday.

We know that an attack on one Monument is an attack on all.

Agenda for Thursday's Call:

- Executive Order on National Monuments: Response Plan
 - CLF Staffing Update
 - New Grants to the Friends Network
 - FGN Organizing
 - Updates from the field

Thank you for being part of this effort,

Ben Gabriel and Sam Goldman

Ben Gabriel

Friends of Organ Mountains-Desert Peaks

Friends Network Representative, Board of Directors, Conservation Lands Foundation

Sam Goldman

Director of Strategic Engagement
Conservation Lands Foundation

**Talking Points on Executive
Order on National Monuments**

The executive order is a slow-motion attack on America's national parks, public lands and oceans.

- National parks and public lands and waters **help define who we are as a nation**. Attempts to revoke or change the fabric of national monuments is an assault on our nation's historical, cultural and natural heritage.
- The Antiquities Act was signed by President Teddy Roosevelt in 1906 to safeguard and preserve federal lands and cultural and historical sites for all Americans to enjoy. **President Trump's action has the potential to undermine one of the nation's most important conservation tools.**

Efforts to eliminate or shrink national monuments will hurt local economies.

- National parks, public lands and waters are a **critical part of the nation's economy** - especially for rural and Western communities that benefit from the tourism, outdoor recreation and quality of life associated with healthy public lands.
- In 2016, Outdoor recreation generated \$646 billion and 6.1 million jobs. National Parks saw a record 331 million visits, contributing almost \$35 billion to the U.S. economy.

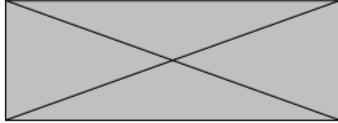
This action is deeply unpopular - the public overwhelmingly opposes attacks on national parks, public lands and waters.

- In the 2017 Conservation in the West poll conducted by Colorado College, 80% of western voters supported keeping protections for existing monuments in place while only 13% of western voters supported removing protections for existing monuments.
- Other recent polls have shown strong support for national parks and monuments. A 2014 Hart Research poll conducted for the Center for American Progress showed that 90% of voters supported Presidential proposals to protect some public lands and waters as parks, wildlife refuges and wilderness.

No President has attempted to revoke a national monument - for good reason.

- There are over 150 monuments that protect America's cultural, historical, and natural heritage for future generations. Notably, **no president has attempted to revoke a predecessor's monument designation**, even where some public disagreement over the designation existed.
- Legal scholars are in agreement: **No president has the legal authority to eliminate or significantly alter a national park or national monument.** See: [here](#) and [here](#).

Learn More at:



Please send questions to:
dave@conservationlands.org



Conservation Lands Foundation, 835 E. 2nd Ave., #314, Durango, CO 81301

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Defending National Monuments, parks and public lands***Letter to the editor guidance***

Writing a letter to the editor is an opportunity to widely spread public awareness on important issues such **Trump's Executive Order attacking national parks, monuments, and public lands and oceans** *in your own voice*. Newspapers generally limit letters to the editor to **150-200 words** or less, so a concise but personal message is important. Try to choose one main issue or personal experience to discuss related to the need for protecting national monuments; feel free to use the sample letters below to help you get started. **Include your full name, home address, and phone number** so the newspaper can confirm you wrote your letter. The newspaper will not print your address or phone number.

To the editor,

I'm deeply disturbed by Donald Trump's Executive Order attacking national parks, monuments and oceans. Public lands and waters help define who we are as a nation. This attack jeopardizes the uniquely American idea of safeguarding our natural and cultural wonders for the enjoyment of all.

For more than 100 years public lands, cultural and historic sites have been preserved as national monuments. These are places that today drive a thriving outdoor economy, that serve as family vacation destinations, and that raise the quality of life for nearby communities. Here in [place, local example for positive effects or opportunities provided].

In [state] we love our public lands and monuments. I urge [decision maker] to stand up for protected public lands and the people and economies they support.

Sincerely,

To the editor,

National parks, public lands and waters are a critical part of the nation's economy, especially [in state/rural/Western communities]. Outdoor recreation alone generates \$887 billion in consumer spending, supporting 7.6 million jobs each year. And in 2016 national parks across the country saw record visitation. Studies have shown that regions surrounding national monuments have seen growth in employment and income. Protected public lands are job creators and economic stimulators.

I would have expected a businessman like Donald Trump to recognize the tremendous economic potential housed in our public lands. Yet he seems dead set on rolling back protections and reducing our outdoor legacy, despite the fact that efforts to eliminate or shrink national monuments will hurt local economies.

Protected public lands are good for our state and our economy. I hope [decision maker] will stand up for the wild places and cultural sites that make our country great.

Sincerely,

To the editor,

I'm outraged by Donald Trump's recent Executive Order attacking national monuments, public lands and waters. Stripping public lands and waters of existing protection jeopardizes local communities and economies. It is deeply unpopular, especially here in [area]. There is widespread support for keeping existing monuments in place and for protecting public lands and waters as parks, wildlife refuges and wilderness generally.

The national monument designations by the Obama Administration, including [local monument] were community-driven initiatives, and informed by public meetings and robust stakeholder outreach. [Sentence about local designation history/community involvement]. President Trump's action however is part of a losing effort by out-of-the-mainstream politicians to erode our national heritage. Now is the time for [Decision maker] to be a voice for the public and stand up for the continued protection of the places that are so much a part of our American identity.

Sincerely,

Media Contact:

[DATE]
 [NAME]
 [EMAIL] / [PHONE]

RELEASE: [STATE] leaders respond to President Trump's Executive Order attacking [NAME OF MONUMENT]

Order could threaten national parks, monuments, and public lands, and oceans across the country

DATE [CITY, STATE] - In response to the [Trump administration's Executive Order to review national monuments, [X opinion leader], [Y opinion leader], and [Z opinion leader] all spoke out in defense of [LOCAL MONUMENT]. [LOCAL MONUMENT] is incredibly popular in [STATE]; it protects local and cultural heritage; it drives tourism and outdoor recreation which supports jobs; and was the result of [XX years] of public input.

Commented [1]: Link to piece on EO

The Executive Order is not only an attack on America's public lands legacy and our native and cultural heritage, it will hurt surrounding communities and small businesses that have come to rely on access to these places. Outdoor recreation alone drives a \$887 billion economy and supports 7.6 million jobs. Numerous studies have shown that communities located near monuments and other protected public lands have stronger economies, and that the outdoor and recreational opportunities they provide increase residents' quality of life, making areas near monuments more attractive to new residents, entrepreneurs and small businesses, and investment.

[Local spokespersons quote to hit each of these messages.]

- Here in [STATE], [LOCAL MONUMENTS] are an important because they help tell the story of ... [share what cultural or historical heritage is honored]
- [LOCAL MONUMENTS] Support local businesses and create jobs [outline economic data and anecdotes, as available]
- [LOCAL MONUMENTS] are part of the fabric of this community [talk about visitation... and the way the community drove the process for a monument designation]
- An attack on one monument is an attack on all monuments, and [STATE RESIDENTS] will stand up to defend [LOCAL MONUMENT] and all monuments across the country.

Since it was signed by President Theodore Roosevelt in 1906, the Antiquities Act has been used on a bipartisan basis by the majority of U.S. presidents (16, 8 Republicans and 8 Democrats) to protect America's most iconic natural, cultural, and historic places including: [local examples].

The widespread diversity of historic, cultural, and natural treasures that have been protected by the Antiquities Act is the reason why groups representing sportsmen, cultural heritage organizations, evangelicals, conservation, recreation businesses, historic preservation, and many others all oppose efforts to undermine this vital law.

The public overwhelming supports national parks, monuments, and public lands and oceans. A [2014 Hart Research poll](#) showed that 90% of voters supported Presidential proposals to protect some public lands and waters as parks, wildlife refuges and wilderness. In the [2017 Conservation in the West](#) poll, only 13% of western voters supported removing protections for existing monuments while 80% supported keeping them in place.

[LOCAL MONUMENT] was first protected in [YEAR] to ensure [important feature X], [important feature Y], and [important feature Z], were passed down to future generations.

###

EMBARGOED UNTIL EO ANNOUNCEMENT ON WEDNESDAY - TBD

Hashtags:

#MonumentsforAll
#KeepItPublic

Other local hashtags (local groups feel free to fill in or correct your hashtag here):

#StandwithBearsEars
#CascadeSiskiyou
#GoldButte
#OMDP4NM
#BasinAndRange
#RGDN
**any other local and relevant hashtags!

Handles:

@SecretaryZinke
@Interior
@POTUS

[Link to shareables/tiles](#)

[Link to marine monuments social media guidance](#)

Click to tweet link: <http://bit.ly/2oHwW0u>

Sample tweets:

*****Please wait to post until the EO has been announced!*****

Protected public lands where we hunt, fish & camp are part of what makes America great. We stand with our #MonumentsForAll! @SecretaryZinke

An attack on #MonumentsForAll is an attack on all parks, public lands & oceans. Americans support protecting our heritage! @SecretaryZinke

ACT NOW: Defend our #MonumentsForAll! Tweet to @SecretaryZinke: <http://bit.ly/2oHwW0u>
#KeepItPublic

#MonumentsForAll preserve our nation's history, culture & natural wonders. RT to defend America's heritage! @SecretaryZinke #KeepItPublic

What would Teddy Roosevelt do? Defend America's #MonumentsForAll! #KeepItPublic @SecretaryZinke
@POTUS

80% of Western voters support upholding our #MonumentsForAll! @SecretaryZinke @POTUS let's keep them intact. <http://bit.ly/2pimBvZ>

#MonumentsForAll preserve stories & sustain communities made in America. @SecretaryZinke @POTUS please uphold these important designations.

Attacking parks and oceans is deeply unpopular. #MonumentsforAll #KeepItPublic
<http://ampr.gs/2pfvq7T> @Interior

Local economies will suffer if Trump eliminates or shrinks #MonumentsforAll: bit.ly/2pHgzD7
#KeepItPublic

#MonumentsForAll tell the American story. Retweet to tell @SecretaryZinke & @POTUS not to rewrite history! #KeepItPublic

Sample Facebook posts:

Not only do America's national monuments preserve our nation's history, our culture & our natural wonders, they help grow and sustain local communities and economies. With President Trump requesting a review of past national monument designations, it's time for all of us who love our #MonumentsForAll to stand up for our heritage. ACT NOW: [Link to action alert or <http://bit.ly/2oHwW0u>]

An attack on our national monuments is an attack on all of America's parks, public lands, and oceans. Today President Trump took the unpopular step of requesting a review of past national monument designations, putting America's heritage at risk. CLICK HERE to defend our #MonumentsForAll:
<http://bit.ly/2oHwW0u>

In 1906, President Theodore Roosevelt was the first to use the Antiquities Act to preserve America's heritage. Instead of reviewing past national monument designations, President Trump and Interior Secretary Zinke should be celebrating the legacy begun by a president they both have said to greatly admire. SHARE if you agree! #MonumentsForAll

Sample Instagram posts:

Not only do America's national monuments preserve our nation's history, our culture & our natural wonders, they help grow and sustain local communities and economies. With President Trump requesting a review of past national monument designations, it's time for all of us who love our #MonumentsForAll to stand up for our heritage. #KeepItPublic #StandWithBearsEars @usinterior @whitehouse

An attack on our national monuments is an attack on all of America's parks, public lands, and oceans. Today President Trump took the unpopular step of requesting a review of past national monument designations, putting America's heritage at risk. We must defend our #MonumentsForAll! #KeepItPublic
#StandWithBearsEars #FindYourPark @usinterior @whitehouse

In 1906, President Theodore Roosevelt was the first to use the Antiquities Act to preserve America's heritage. Instead of reviewing past national monument designations, President Trump and Interior Secretary Zinke should be celebrating the legacy begun by a president they both have said to greatly admire. LIKE if you agree! #MonumentsForAll #KeepItPublic #StandWithBearsEars #FindYourPark @usinterior @whitehouse

Ideas for social media:

Post a photo of people in front of National Monument signs with statements of support. Tag @SecretaryZinke on Twitter.

Post a video of supporters saying WHY they love their local national monument. Tag @SecretaryZinke on Twitter.